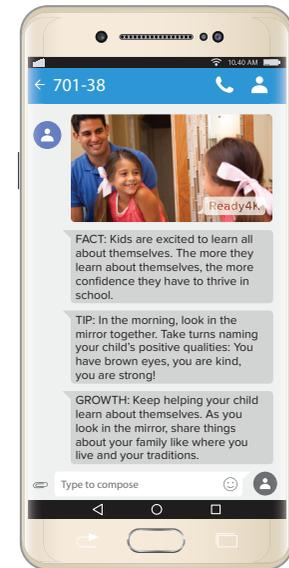


Meet Title I Parent & Family Engagement Requirements with Ready4K!



Ready4K is an evidence-based family engagement solution closely aligned to Title I of the Every Student Succeeds Act (ESSA). Accessible to all families, the Ready4K curriculum leverages text messaging as a powerful tool to deliver learning activities at home and on the go. The robust Ready4K dashboard enables easy enrollment, advanced data and analytics, annual evaluations, and customization based on your unique context. **Ready4K qualifies as part of any school or district's required written parent and family engagement policy, as well as for the 1% of Title I funds reserved for Parent and Family Engagement.**

Limited Time Offer -- Ready4K is offering Equity Grants for Title I schools and districts, providing up to three years of funding support on a first-come, first-served basis. Apply at ready4k.com/grant.

Take a closer look at how Ready4K meets Title I requirements:

Access all families	Outreach to all families	Reach family members at home	Best practices for increasing engagement	Build capacity for involvement	Coordinate and integrate programs	Evaluate and improve the program
ESSA SEC. 1116 (a)(1)	ESSA SEC. 1116 (a)(1)	ESSA SEC. 1116 (a)(3)(D)(ii)	ESSA SEC. 1116 (a)(3)(D)(iii)	ESSA SEC. 1116 (e)	ESSA SEC. 1116 (e)(4)	ESSA SEC. 1116 (a)(2)(D)
<p>✓</p> <p>Texting is the best way to engage families. 97% of American adults have a cell phone, 98% text regularly, and they read 98% of the texts they receive. Ready4K is available in English, Spanish, and Arabic.</p>	<p>✓</p> <p>With the Ready4K tech platform, upload all family cell numbers with one click and text reminders, links to local resources, and other important messages to families at program, classroom, or subgroup levels.</p>	<p>✓</p> <p>Ready4K reaches families where they are, on their cell phones, with evidence-based parenting activities that build on daily routines, like counting the number of steps to the bus to build 1:1 correspondence.</p>	<p>✓</p> <p>With the strongest evidence base in the field, Ready4K is proven effective and has research partnerships with Stanford, Brown, and Notre Dame. Ready4K is research-based and aligned to the Head Start Early Learning Framework, state standards, and Common Core State Standards.</p>	<p>✓</p> <p>Studies prove the Ready4K approach increases parental involvement and advances child skills by 2-3 months over the school year.* Engage families further with custom texts through the Ready4K tech platform.</p>	<p>✓</p> <p>It's easy to align Ready4K with programs in your community. Ready4K is deployed across public preschool programs, school districts, community-based organizations, and other educational programs.</p>	<p>✓</p> <p>Ready4K lets you analyze data on demand, survey parents, and synthesize feedback to evaluate and improve your program. Our team can help you develop a rigorous, customized evaluation plan.</p>

*York, Loeb & Doss, 2018; Doss, Fahle, Loeb & York, 2018; additional studies forthcoming