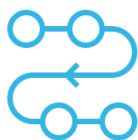
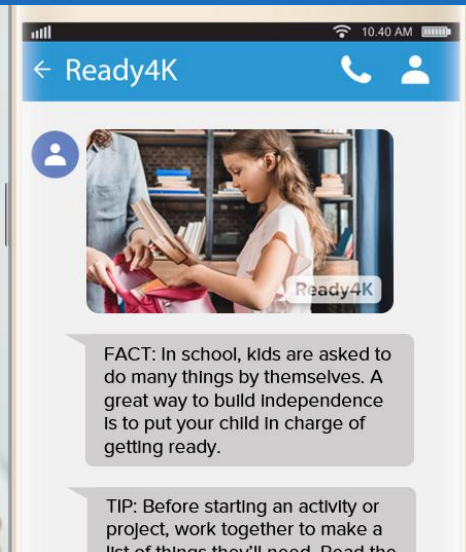




Spark learning moments,
one text at a time

www.ready4k.com



Engaged, standards-aligned at home learning insights are delivered in small, easy steps to give families that "I can do it!" feeling



Families receive helpful information, encouragement, and support



Every fact, tip, or growth message is delivered via text, 400% more read than email, to reach all parents

Empower Your Families

The Ready4K® approach is shown to increase student growth by **2+ months** over a school year.

Evidence-Based Program

Families receive carefully sequenced messages to build key skills, including SEL, math, and literacy. Research first conducted at Stanford showed students gained 2 to 3 months over peers when families received Ready4K messages.

Equitable

The family engagement program is delivered via text messages, the only technology to reach 97% of families.

Accessible

3 strengths-based messages per week include fun facts and easy tips for promoting their kids' development through daily activities - like finding odd or even building numbers when walking down the street. Written at a 3rd grade reading level. Available in multiple languages.

Differentiated, Standards-Aligned

The Ready4K curriculum is developed by educational researchers to support ages 0-14 and is aligned to Title I, Head Start ELOF, and all 50 state standards.

Expand Your Impact

Ready4K increases your reach without impacting your workload.

Easy to Use

- » Enroll all families with one click
- » Access family engagement data on demand

Connects Classroom to Home

- » Send your own texts with local resources, upcoming events, or program reminders
- » Give your team the monthly Teacher Newsletters

Simple Reporting Solution

- » Annual reports and real-time engagement data, perfect for boards, state, and federal reporting
- » Quarterly surveys of your families



10+ LANGUAGES, INCLUDING

- Arabic
- Chinese
- English
- Hmong
- Polish
- Russian
- Spanish
- Vietnamese

Three Options, One Approach



CORE
BIRTH - GRADE 8

Whole child curriculum covering language & literacy, math & science, social & emotional learning, and physical development, health & safety.



TRAUMA-INFORMED
BIRTH - GRADE 8

Trauma-informed curriculum aligned to the Protective Factors Framework. Program includes community resource messages to connect families to practical supports.



PERSONALIZED LEARNING
BIRTH - AGE 5

Personalized curriculum curated based on ASQ®-3 screener results.

ASQ® is a registered trademark of Paul H. Brookes Publishing Co., Inc.

"Ready4K showed me that learning is everywhere."

- Ready4K Parent